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Subject line: Get ready for ICONICS Boldest Automation Software GENESIS Version 11

Hello (name):

Great news: ICONICS' next level automation software GENESIS version 11 is coming this fall!

Version 11 delivers flexibility, scalability, and security from the core with its modern development base. It brings a host of improvements across user experience, supportability, connectivity, and platform capabilities, pushing automation software technology to a whole new level to enable industrial digital transformation now and in the future.

Don't just take our word for it. We recently sat down with Senior Vice President of Product Management, Kyle Reissner, to hear why he's so excited about GENESIS version 11. Check out the video here:

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Join us on this journey over the next couple of months and we'll show you how GENESIS version 11 is going to change the way you think about automation software:

User Experience

Version 11 offers simplified licensing, a new installer, over-the-air updates, and an improved runtime editing experience. 3D graphics are now supported on all clients, with clone dynamics for easier reuse.

Supportability, Security, and Connectivity

Supportability is enhanced with frequent, more secure updates, including improved alarming. Connectivity features expanded Mitsubishi Electric device support, including templates for VFDs and robots, and an updated BACnet certification.

Platform Upgrades

Platform upgrades include powerful Historian capabilities, enhanced security with e-signature support, real-time multi-node redundancy, and better distributed system connectivity. And for peace of mind from a product lifecycle management standpoint, the new long-term service branch (LTSB) ensures long-term support and stability.

ICONICS poured their passion into creating the new version of their automation software, boldly taking it to another level. Every step taken was done so with the user in mind, resulting in GENESIS version 11 being a truly world-class automation software suite for ALL industries. Learn more about version 11 in our blog: *ICONICS GENESIS Version 11 Boldly Goes Where No Automation Software Has Gone Before*.

Already convinced? Talk to one of our experts or arrange a demo now.

Best,
ICONICS