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Subject line: Get Ready: ICONICS Version 11 Doubles Down on Security and Redundancy!

Dear {{Recipient.FirstName}},

With the release of GENESIS version 11 later this year, we're doubling down on our commitment to providing powerful, scalable, and secure solutions for your operations, ensuring that your systems are equipped to handle increasing data complexity, maximize efficiency, and maintain top-level security for future growth and innovation.

Here's a glimpse of what you can expect:

Platform enhancements and security improvements

A major highlight is the new licensing structure, which now includes ICONICS' robust Historian capabilities in all editions—ensuring seamless data management across the board. Security has been enhanced with features such as e-signature, and the introduction of a multi-node real-time redundancy system with hot-swapping and security syncing. Additionally, the configurator and dashboard have been unified to provide a more streamlined user experience.

Redoubled commitment to core capabilities

Robust alarming and historization are crucial components of many projects built with GENESIS. Version 11 ensures that its technology is modern, future-proof, and capable of fulfilling the needs of today's demanding applications. Since the general trend is often that SCADA systems will be required to access more data, be responsible for more functions, and be more advanced than ever before, version 11's core system capabilities are efficient and scalable enough to tackle these challenges.

Improved system-wide redundancy

Mission-critical systems often require system redundancy across all aspects of the operation, and the software is no exception. In version 11, ICONICS has greatly simplified and unified the redundancy model to make it straightforward and hassle-free for you to implement. Organizations needing redundancy can have peace of mind that their systems will recover from unexpected events.

Hear from Chris Elsbree, ICONICS Chief Software Architect, as he shares our commitment to enhancing core capabilities in GENESIS version 11!

[Embed video of Chris]

Read all about version 11 and what's to come in our blog, [*ICONICS GENESIS Version 11 Boldly Goes Where No Automation Software Has Gone Before*](#), and be on the lookout for more updates leading up to the big launch!

Kind regards,

ICONICS

Video Title and Description for Chris Video:

ICONICS GENESIS Version 11: Enhanced Platform & Improved System-Wide Redundancy

Coming later this year, GENESIS version 11 is designed to meet the demands of increasingly complex SCADA systems. With robust alarming, historization, and scalable core functions, we deliver future-proof technology to handle the growing data and operational complexity in today's projects. The new redundancy model simplifies implementation, offering peace of mind for mission-critical systems by ensuring seamless recovery from unexpected events and minimizing downtime for continuous operation.

Subscribe to our [version 11 Updates mailing list](#) for more updates, availability, and exclusive insights into how this release can transform your digital transformation journey.