Hello Again (name)

ICONICS wants you to know that we always have your back. We know how crucial it is that you have the highest level of user experience and that you can count on our long-term support.

So, not only are we excited for the release of GENESIS version 11, but we can't wait for users to see all the upgrades we've made to ensure efficiency and ease of use, to guarantee your success of any project. Rest assured that Version 11 is centered on addressing user tasks, from installation and configuration to deployment and runtime operation.

Additionally, ICONICS is committed to anticipating the future of the industry and to envisioning what applications GENESIS will need to support in the coming years, and version 11 reflects this. We also know that SCADA systems will be deployed with the expectation of being supported for many years. For these reasons, we have improved the supportability of version 11, both by the technology we choose to use in the product and by our long-term support strategies.

Ted Hill, ICONICS President and CEO, wanted to address these points himself, see here:

[embed Ted video]

If you're interested in hearing more, subscribe to our **"Version 11 Updates" mailing list**. And keep an eye out for version 11 updates on LinkedIn, both by **ICONICS** and **Kyle Reissner**. You can also follow Kyle on X at **@Ryzner** or email him directly if you have a question: **kyle@iconics.com.**

Kind regards,

ICONICS