

# ICONICS' Boldest Software Yet, GENESIS Version 11 is Coming!

GENESIS is a world class automation software suite that empowers organizations to quickly and efficiently deploy a diverse array of digitalization project solutions. From enterprise-wide intelligent control systems and data historization, to operational awareness, to notification capabilities, to enterprise analytics, the GENESIS suite makes it all possible.

The upcoming release of GENESIS version 11 boldly advances automation technology. Built on ICONICS' proven expertise and robust software foundation, version 11 is crafted with the user in mind, streamlining the design and deployment process for an easy and maintainable solution deployment.

## Version 11 Key Benefits:

- We now have unlimited tag and client licenses!
- Most data capable industrial digital platform and now includes a powerful historian
- Streamlined and enhanced alarming
- Improved user experience
- MELCO hardware integration: expanded connectivity to Mitsubishi Electric robots and inverters
- Simplified and enhanced system-wide redundancy
- Continued commitment to modern security

Our teams are working diligently to create a strategic plan that will drive awareness, engagement, and adoption of GENESIS version 11 in the coming months. Get your popcorn ready!